



We want to be.....

your wireless communications supplier!

If you've never been.....

our customer, we want to show you how we can provide enhanced services, extend lower prices, and in general TAKE CARE OF YOU!

If you used to be.....

our customer, we want you back! Whatever we did that caused you to leave, we probably can't fix. What we can do, is to ask your reconsideration based on our offerings and attitudes of today. A LOT HAS CHANGED!

If you are.....

our customer, we want to tell you more about some of the products and services that we may have forgotten to mention. At the same time, we want to say THANK YOU! WE APPRECIATE YOU!

On the following page, we have provided an overview of eight of our unique and affordable products from just one of the outstanding companies represented by Falcon Direct. Check them out. We think you'll be impressed. If you don't find what you need, check out our main web site at www.falcondirect.com for information on other products for business, institutional, and governmental users.

On the last page, we have provided a link to some of our key radio accessory items. We offer top quality products at outstanding prices. Check them out, then compare our offerings with what you are now paying for batteries, cases, and speaker-microphones. You may be in for a very pleasant surprise!

Lastly, we invite you to sign up on line to receive our monthly eNewsletter at www.falcondirect.com/signup.html. We think you'll be glad you did!

Burch H. Falkner

and all the Falcon Direct Team!

FREE is GOOD!

That is why we are willing to offer any of our American made Ritron products on a FREE trial basis to prove that we offer the best value, performance, and price. Here is a sampling of our current offerings:

\$199



Jobcom JMX Handheld Radio

If you've been looking for a top quality US made handheld radio with low operating cost, top performance, and the flexibility to meet your needs, your search is over! Your choice of VHF or UHF with up to 10 channels programmed on the frequencies of your choice. Additional info is on line at www.usa-radio1.com/prices/jobcom.

\$299



Jobcom Wireless Intercom

No batteries or charger required with our Stationary Radio Unit (SRU). Works with handheld radios, repeaters, other SRU's, Call Boxes, Quick Assist and Reporter calling units. Great for office or fixed station use. Additional information is available on line at the following site: www.info4u.us/SRU.pdf.

\$795



Liberty UHF Repeater

UHF 2-way radio users requiring more range between handheld radios can solve their problem with our low cost Liberty Repeater Station. Works with most UHF professional grade radios. More information is available on line at the following web site. www.usa-radio1.com/prices/repeaters.

\$289



Quick Assist Calling Unit

Here's an easy way for a customer or employee to get help in a hurry! Just push a button on the Quick Assist calling unit, and a message is broadcast directly to other on-site radios. Quick Assist can be there when you're not! More info is at www.usa-radio1.com/prices/quickassist.

\$798



Outpost XT Callbox

Got an unattended gate, rest area, parking lot or other location where you would like to give the public the ability to talk to you via radio? An Outpost XT Callbox does the job with no expensive installation or wiring required. More info if available at www.usa-radio1.com/prices/callboxes.

\$289



Quick Talk Reporter

Need to know when something happens when you're not there? Quick Talk Reporter can be activated by any type of sensor output – HVAC, pumps, lights, call buttons, smoke detectors etc. to report directly to your 2-way radio with a voice message! www.usa-radio1.com/prices/reporter.

\$695



LoudMouth

The LoudMouth wireless PA speaker is the ideal solution where a hard-wired PA installation is simply impossible, too expensive, or temporary. The LoudMouth allows you to use your portable 2-way radio, base station or mobile radio (not supplied) to deliver live voice messages directly to a PA speaker up to 2 miles away. More info is at www.usa-radio1.com/prices/loudmouth.

\$995



TeleSwitch

The new Ritron TeleSwitch is a perfect companion to the successful Ritron QuickTalk Voice Notification Transmitter. By using DTMF to program your custom message into the QuickTalk, the TeleSwitch responds by decoding the DTMF sequence and delivering a contact closure. An infinite number of practical applications exist. www.usa-radio1.com/prices/teleswitch.

Are you ready for a demonstration? It's as easy as calling 1.800.489.2611. We're ready when you are!



FALCONDIRECT
We Keep You Connected

www.FalconDirect.com

News Highlights from Falcon Direct!



Ritron – Made with pride in the USA!

We like America! With all our faults, the USA has been extremely blessed in many ways. As some of our readers know, we are big on supporting American made products and support of our long term trading partners.

As our way of celebrating America's Independence Day, we built a brand new web site featuring American made products by the premier American manufacturer of wireless products - Ritron, Inc. of Carmel, Indiana USA! You can learn more about these products at www.usa-radio1.com. Check out Ritron - you'll be glad you did!

What's going on with Motorola?



Confused about which Motorola radio is right for you? Do you have problems trying to figure out why an XT model radio advertised by a cataloger looks just like one your local dealer is selling but it has another model number? Want to narrow down the choices to what fits YOUR needs?

We've made it simple - first by briefly explaining the differences in the different models, then showing you our recommended pager, portable, and mobile models. Go to www.info4u.us/Motorola for a little clarification. If you are still confused, just give us a call at 1.800.489.2611. Life does NOT have to be complicated!

Try before you buy - Get what you need, not what you are sold!



Anybody can sell you something you don't need. Anybody can oversell. Anybody can sell cheap oriental products. We all have those choices. At Falcon Direct, we pre-select manufacturers and products that we know are of good value and we are willing to prove our claims.

Purchase any Ritron product or other product offered by Falcon Direct product on a special try before you plan. We'll take care of programming and shipping to you. Your only responsibility is to return the product after the trial period. Details are available at www.falcondirect.com/ReturnPolicy.html. Compare our products with 100% satisfaction guaranteed!

The digital revolution.....



is not coming - it's here! ICOM and Motorola both announced commercial versions of digital radios during the month of May. For the first time, digital radios are cost competitive with analog radios. Aside from the compelling features of digital technology, there are other major reasons to consider digital now. Although there is currently no mandate for reducing channel spacing from 25 kHz, it is a reality that most licenses now being granted are for 12.5 kHz. So what's the big deal about 12.5 kHz? In a nutshell, IT DOESN'T WORK WELL UNLESS IT'S DIGITAL! Additionally, there is a compatibility problem between analog and digital. Want to know more? Go to www.falcondirect.com/digital.

We want your accessory business!



We know there are a lot of people competing for your business. In particular, there is a lot of competition for aftermarket items such as replacement antennas, batteries, cases, and speaker-microphones. Check out our products and pricing, then compare them to what you are now purchasing. You may be in for a very pleasant surprise! We invite you to order any of these products with complete assurance that they will do the job better, and less expensively! For additional information, please go to www.falconwireless.net/accessories.pdf.