



What we've done for others, we can do for YOU!

Wireless nursery paging system serves Tuscaloosa First Wesleyan!



When Brenda and Dave Blackburn joined Tuscaloosa First Wesleyan Church, they assumed the responsibility for serving the needs of families with young children. With an established and growing church of approximately one thousand members, they had a lot to do.

One of the first priorities was to get an aging wireless parent notification system back to full capability. Over the years, receivers had been lost, some needed repair, and the system was incapable of meeting the expanding needs of the church. Burch Falkner of Falcon Direct was called in for recommendations.

Burch was able to provide a completely new system for less than it would have cost to add additional pagers to the older system. He arranged a trade in of the old system and then agreed to donate the old system to a smaller church. This proved to be a triple win situation for all concerned. The new system is now installed and working well. For additional information on our newest church nursery paging systems, please visit a special web site at www.falcondirect.com/business/airpage.



Pinelake Baptist extends communications capability

Scott Albritton at Pinelake Baptist Church in Brandon, MS had a problem. Since establishment in 1971, church membership had grown to more than 4000 members. This necessitated a move from the original facilities on Spillway Road to a new larger location on Lakeland Drive. Pinelake had been using Motorola commercial grade 2-way radios for quite some time to provide administrative, security, and traffic control use. During the interim

period of moving to the new facilities, it was found the radios were incapable of covering both church sites. Burch Falkner of Falcon Direct was called for a solution.

A new low cost repeater station known as a Liberty repeater was proposed with installation made at the new sanctuary. This allowed calls between handheld radios to be repeated to extend the communications range. At the same time, a review was made to determine compliance with new FCC technical requirements for narrow band operation and a plan submitted for migration to the new standards. For more information on the Liberty repeater and other repeater models, please visit www.falcondirect.com/repeaters.

By the way, the handheld radio pictured above operates on your choice of up to 10 channels, is made in the USA, and is just \$199. Check it out at www.falcon4u.com/PersonalMsgJMX.pdf.

ALD's aid hearing impaired at Sulphur Springs Baptist Church



Church growth in many communities is mainly in serving the needs of the young and the elderly. As baby boomers reach retirement age, many churches, even in newly developing suburban areas find an increasing number of their members to be near or past retirement age.

Size of the church and location appears to have no appreciable effect. Even smaller churches in newer areas are finding that some of their members are suffering from hearing impairments. The old plug in devices installed in older churches are not well suited for installation in existing structures nor do they allow the flexibility of being used anywhere but in the main sanctuary. Mike McCormick of Sulphur Springs Baptist Church of Trussville, Alabama turned to Falcon Direct for a solution which turned out to be the ALD-800 wireless assistive listening system. The transmitter simply plugs into the AV soundboard (standard quarter inch jack). Typical reception is up to 300 feet using lightweight receivers with personal earpieces. A starter system with the transmitter and four receivers is under \$300! For additional information, visit www.falcondirect.com/church/otherproducts.

Other products and services for churches!

Teaming with others allows us to provide superior products at reasonable cost. Case in point - Replacement batteries for 2-way radios! We have partnered with the top US manufacturers of replacement batteries for most 2-way radios at great prices plus an plus the best warranty available. As a volume purchaser, we get the best prices and pass the savings on to you. Pricing information is available at www.falcondirect.com/accessories.pdf. We offer a variety of products and services especially well suited for church use. One of these services, known as eLert is great way to keep in touch with your members. Additional information is available at www.falcondirect.com/eLert. Other products are available at www.falcon4u.com/churchspecials. Last, and certainly not least is our relationship with Shared Church Services (SCS). As an SCS member you can save money on all our products as well as other products by suppliers like Sysco Food Services, Office Depot, etc. For additional information, please visit www.falcon4u.com/stewardship. You'll be glad you did!