



We want to be.....

your wireless communications supplier!

If you've never been.....

our customer, we want to show you how we can provide enhanced services, extend lower prices, and in general TAKE CARE OF YOU!

If you used to be.....

our customer, we want you back! Whatever we did that caused you to leave, we probably can't fix. What we can do, is to ask your reconsideration based on our offerings and attitudes of today. A LOT HAS CHANGED!

If you are.....

our customer, we want to tell you more about some of the products and services that we may have forgotten to mention. At the same time, we want to say THANK YOU! WE APPRECIATE YOU!

If you want.....

some fresh new ideas to provide enhanced services in your community, we can help! One of our more recent programs was developed in association with WRAL-TV and the Wake County Sheriffs Department. Additional information is available at www.info4u.us/WRALpr.pdf. Another example is the Evergreen Alabama Police Department who worked with us in developing the Community Network Program. Additional information is available at www.falcondirect.com/qu2.pdf.

On the following page, we have provided an overview of eight of our unique and products and services by Falcon Direct. Check them out. We think you'll be impressed. If you don't find what you need, check out our main web site at www.falcondirect.com for information on other products for business, institutional, and governmental users.

On the last page, we have provided a link to some of our key radio accessory items. We offer top quality products at outstanding prices. Check them out, then compare are offerings with what you are now paying for batteries, cases, and speaker-microphones. You may be in for a very pleasant surprise!

Lastly, we invite you to sign up on line to receive our monthly eNewsletter at www.falcondirect.com/signup.html. We think you'll be glad you did!

Burch H. Falkner

and all the Falcon Direct Team!

FREE is GOOD!

That is why we are willing to offer any of our fire department wireless products on a FREE trial basis to prove that we offer the best value, performance, and price. Here is a sampling of our current offerings:

\$209



Motorola at a great price!

Motorola has broken the price barrier with the new BPR 40! For the first time you can have Motorola quality at a price that matches the economy models! Your choice of VHF or UHF with 5 watts of power, 10 channels with priority scan. Try one – you'll see! More information available at www.falcondirect.com/BPR.

\$329



SLX – Quality without high cost!

The SLX by Ritron is compact and rugged with the features you would normally expect to find in much more expensive radios. You can learn more about the SLX and how it compares to other popular models by clicking on the link below. Check it out. Nothing else even comes close! www.falcondirect.com/TopChoice.

\$794



Digital portable for under \$800!

Enjoy the benefits of a top performing public safety radio with the advantages of digital operation without paying a premium. The new F3061 is capable of both analog and digital operating modes at 25, 12.5, and even 6.25 kHz operation. More info at www.falcondirect.com/New3061.

\$695



Crook Catcher!

Problems come in pairs! The Greenville PD was having problems with break-ins at the same time the old VARDA system became unrepairable. Along came the Crook Catcher – an affordable and efficient solution from Falcon Direct. More info at www.falcondirect.com/CrookCatcher.html.

Surprisingly affordable!



Satellite backup communications!

Katrina proved that terrestrial communications are not reliable in times of emergency. Phone systems, 2-way radios, and cellular services all failed. Satellite phones provide a good backup at reasonable cost. Additional information is available at www.falcon4u.com/globalstar.

Call for pricing!



Cold Case Closer!

Vending machines are attractive targets for vandals. Unfortunately the repair cost to the machine often exceeds the amount of money taken. The Cold Case Closer provides an affordable and effective aid to law enforcement. Additional information is at www.falcondirect.com/ColdCase or by calling us a 1.800.489.2611.

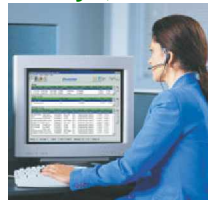
Pays for itself!



Affordable vehicle tracking!

Vehicle tracking provides greater administrative control, improved public relations, enhanced officer safety, and litigation avoidance. Our new Netistix system pays for itself by providing vehicle maintenance information that allows you to save fuel and cut repair costs. More information is available at www.falcondirect.com/tracking.

Try Rapid Response up to 30 days, FREE!



Reverse 9-1-1

Automatic phone calling systems can be used to check on the elderly, disabled, and home incarcerated as well as providing instant public information services. Try the Rapid Response system in your department for up to 30 days at no cost. Choose from a variety of systems designed to meet your individual needs. More information is at www.enera.com.

Are you ready for a demonstration? It's as easy as calling 1.800.489.2611. We're ready when you are!



FALCONDIRECT
We Keep You Connected

www.FalconDirect.com

News Highlights from Falcon Direct!



Ritron – Made with pride in the USA!

We like America! With all our faults, the USA has been extremely blessed in many ways. As some of our readers know, we are big on supporting American made products and support of our long term trading partners.

As our way of celebrating America's Independence Day, we built a brand new web site featuring American made products by the premier American manufacturer of wireless products - Ritron, Inc. of Carmel, Indiana USA! You can learn more about these products at www.usa-radio1.com. Check out Ritron - you'll be glad you did!

What's going on with Motorola?



Confused about which Motorola radio is right for you? Do you have problems trying to figure out why an XT model radio advertised by a cataloger looks just like one your local dealer is selling but it has another model number? Want to narrow down the choices to what fits YOUR needs?

We've made it simple - first by briefly explaining the differences in the different models, then showing you our recommended pager, portable, and mobile models. Go to www.info4u.us/Motorola for a little clarification. If you are still confused, just give us a call at 1.800.489.2611. Life does NOT have to be complicated!

Try before you buy - Get what you need, not what you are sold!



Anybody can sell you something you don't need. Anybody can oversell. Anybody can sell cheap oriental products. We all have those choices. At Falcon Direct, we pre-select manufacturers and products that we know are of good value and we are willing to prove our claims.

Purchase any Ritron product or other product offered by Falcon Direct product on a special try before you plan. We'll take care of programming and shipping to you. Your only responsibility is to return the product after the trial period. Details are available at www.falcondirect.com/ReturnPolicy.html. Compare our products with 100% satisfaction guaranteed!

The digital revolution.....



is not coming - it's here! ICOM and Motorola both announced commercial versions of digital radios during the month of May. For the first time, digital radios are cost competitive with analog radios. Aside from the compelling features of digital technology, there are other major reasons to consider digital now. Although there is currently no mandate for reducing channel spacing from 25 kHz, it is a reality that most licenses now being granted are for 12.5 kHz. So what's the big deal about 12.5 kHz? In a nutshell, IT DOESN'T WORK WELL UNLESS IT'S DIGITAL! Additionally, there is a compatibility problem between analog and digital. Want to know more? Go to www.falcondirect.com/digital.

We want your accessory business!



We know there are a lot of people competing for your business. In particular, there is a lot of competition for aftermarket items such as replacement antennas, batteries, cases, and speaker-microphones. Check out our products and pricing, then compare them to what you are now purchasing. You may be in for a very pleasant surprise! We invite you to order any of these products with complete assurance that they will do the job better, and less expensively! For additional information, please go to www.falconwireless.net/accessories.pdf.