

Memo

To: Those who demand the very best
From: The Folks at Falcon Direct
Date: 12/28/2010
Re: DMR Radios by Hytera

Message:

Prospective purchasers of corporate, institutional, and governmental 2-way radios have a choice of analog only, DMR, NXDN, P25 or TETRA with the later four being capable of operating in either analog or digital modes. Each of the digital types is incompatible with the others.

Without getting in an extended discussion on the pros and cons of which is best and why, we will simply say that the most popular operating system is DMR, a European standard first introduced in the USA by Motorola (MotoTRBO) and more recently by HYT (Hytera).

The feature that sets Hytera apart from the others is that this is the only radio with digital capability that meets analog cost levels. But that's not the big news. The big news is that for the first time, premium quality performance is available in a moderately price radio. If you simply want a good analog radio, your choice should be Hytera. If you want a radio that can easily migrate to digital, your choice should be Hytera, or if you want a digital radio will all the features and functions associated with much more expensive radios, your choice should be Hytera.

For those who may be unfamiliar with HYT/Hytera, we invite you to view a short video that will tell you more about the company, our customers, our standing in the worldwide marketplace, and the commitment to innovation, quality, and performance. Click [here](#) for a brief introduction to HYT/Hytera.

While we are on the subject of videos, may we invite you to view another video. This one deals with the reason for developing digital technology and the benefits available that simply are not possible with analog technology. As you will note, HYT offers three different digital systems – DMR, PDT (not used in the USA), and TETRA. Click [here](#) for more information.

A short video has been produced that graphically demonstrates the quality and performance of the PD782 portable as it operates totally submerged under water! Click [here](#) to view a most interesting video.

By the way, if you thinking getting dunked in a tank of water is a tough test, take a look at some of the tests performed by HYT/Hytera to make sure that the radio you purchase today will be working tomorrow! Click [here](#) for yet another video!

We could go on, but I am sure you get the picture by now. HYT/Hytera is here to stay and we are here to stay with them! Additional information on HYT/Hytera is available at www.info4u.us/DMR.pdf. Some interesting comparisons are provided between Hytera and MotoTRBO with the bottom being that Hytera gives you more and costs less!

Pricing is provided on mobile, portable, and repeater equipment. The pricing is VERY competitive, but when you consider our volume discount program, trade in plan, and extended warranty offerings; you'll see why others are making Hytera their brand of choice. Coupled with our Try Before You Buy plan (details available on request), you can see for yourself why Hytera can be your best choice! Call us at 205.854.2611 or email sales@falcondirect.com for more information. You'll be glad you did!



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